



Nov 13, 2019

College of Media discuss the Media Role of Social Networks

The College of Communication and Media at Al Ain University, Abu Dhabi Campus, organized a seminar about the Media Role of Social Networks, presented by an elite group of academics from the College. The seminar was attended by Dr. Amer Qasem- AAU Vice President, Dr. Abdulrahman Theyab- Dean of the College of Communication and Media, Dr. Mohammad Nusair- Deputy Dean, academic staff and AAU students.

The seminar included three lectures; Prof. Ibrahim Abu Arqoub from Al Ain Campus gave a lecture titled "Reality of Social Media in the UAE, 2019", while Prof. Tahseen Mansour from Abu Dhabi Campus gave a lecture titled "Social Networks as a Source of News". At the end, Dr. Haitham Nouman from Abu Dhabi Campus talked about the Social Media Role in e-democracy.

Organizing the seminar aims to highlight the role played by social media and its impact on society as an important part of it and focusing on how to use these media properly and harnessed in cultural, scientific and community activities.

Press Release Link