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## **Distinctive participation of media students in "Zayed Heritage Festival"**

For the third year, a delegation from the College of Communication and Media at Al Ain University of Science and Technology, Abu Dhabi Campus, participated in the Sheikh Zayed Heritage Festival 2018.

The participation of students this year at the heritage festival included a poetry presentation on stage about the founder Sheikh Zayed bin Sultan Al Nahyan, may God rest his soul, in addition the students conducted some competitions and distributed prizes to its winners.

Student's participation received a media interest from Abu Dhabi TV and Radio, which hosted the students in a live interview.

This participation was part of the AAU activities for the Year of Zayed 2018, and to promote the values of positive citizenship and heritage preservation. Also, it came in line with the University's

directives aimed to enhance students' interaction with the outside community, in addition to, apply the theoretical approaches that the students are studying in the university with the practical exposure.

[Press Release Link](#)