



Sep 17, 2018

AAU organize a Blood Donation Campaign

Under the slogan “Your Donation is My Life”, A Blood Donation campaign was launched by the Deanship of Student Affairs at the Abu Dhabi Campus of the Al Ain University of Science and Technology in collaboration with Abu Dhabi Blood Bank - Sheikh Khalifa Medical City. As a part of its ongoing activities to support the Year of Zayed initiatives 2018.

The campaign attracted a huge number of the AAU family represented by Dr. Noor El Deen Atatreh, AAU Chancellor, Dr. Amer Qasem, AAU Vice President, the academic and administrative staff and the AAU students, who have strived to donate blood. Responding to the campaign and its objectives, desiring to support all forms of communication with the community, and to provide possible humanitarian support.

Dr. Amer Qasem, AAU Vice President, said that organizing this camping aims to promote the values of goodness and generosity founded by the father Zayed, may God rest his soul. It also aims to enhance students' awareness, on the importance of actively participating in community issues.

As part of its commitment to strengthen the University's responsibility towards the local community, the AAU is keen to organize a blood donation campaign periodically in cooperation with the Blood Bank in order to spread its values of communication and social solidarity.

[Press Release Link](#)